

HANDMADE DOG BISCUITS



ABOUT KAY KLEIN



As always, the best business ideas have their origin in everyday life:

First Helga Speh only planned to bake dog biscuits for the cancer suffering dog of her friend Monika Klopsch. Because of her sensitive stomach she poorly tolerated commercial dog biscuits. But not only "Diva", but all the dogs of the neighborhood loved the dog biscuits.

Quickly Monika Klopsch & Helga Speh realized that they came across a really good business concept. So, in 2004 the KAY KLEIN'S HUNDEKEKS manufactory was established in Brauweiler nearby Cologne.

Success has proven them out: Meanwhile KAY KLEIN's dog biscuits go around the world. Even Japanese dogs won't do without the pleasure of eating the handmade dog biscuits.



Our Philosophy: 100 % natural



We only make use of natural raw materials in food-grade.

Most of our raw materials fulfill the strict criteria of the BIOLAND-cooperation.

If possible we prefer suppliers of our region.

Handmade

You can see, how much love for detail our dog biscuits contain. Our dog biscuits are handmade and afterwards also packed by hand. We can proudly say: We know each biscuit personally!



THE MANUFACTORY

Healthy

We really care about the health of our beloved four-legged friends. So we exclude raw materials which are known to cause allergies – like wheat flour. As well we strictly refuse the use of sugar, preservative substances, dyes, attractants and artificial fragrances!

Of course we pay highly attention to balanced ingredients. In cooperation with veterinarian Dr. Natalie Dillitzer we developed a product line which is designed to promote health.

The Manufactory

Consciously we chose the term “Manufactory” in our company name. It means that the biscuits are produced by hand. For industrial produced biscuits a process called “Extrusion process” is used.

Therefore the dough is filled into a kind of meat grinder and is pressed out under high pressure within two minutes. Afterwards taste substances, fat and vitamins are sprayed on it.

We produce them in a different way: We bake all biscuits individually in a mild, repetitive baking-process for at least 30 minutes. That's how the valuable ingredients remain. Any aftercare or addition of preservatives is not necessary in case of the mild baking-process. Additionally the biscuits are digestible and the ingredients can easier be absorbed.

We are very proud of being the FIRST dog biscuit bakery certified by BIOLAND.

Bioland



Without taste substances
Without preservatives
Without color substances
Without artificial flavors
Without genetical modification

Almost all biscuit doughs are produced with spelt wholemeal flour – therefore suitable for allergies



VEGETARIAN

Organic products are on the advance. They are much talked about and more and more sought after. Controlled organic farming is not only destined to meet the people's demand for natural and healthy products, but also offers a food change for our beloved pets. Our dog biscuits are of pure organic quality. They are baked without any chemical additives and also don't contain any genetically modified (GM) products. Wholemeal flour, carrots, maize semolina, honey, milk, oat flakes, spinach etc.

All strictly organic!



DIVI'S,
the little
reward



Made of maize semolina, eggs, parmesan, tomato (red) or spinach (green)

Analysis: Divi's mixed

Raw-ash 1,19 %, raw-protein 12 %, raw-fat 5,6 %, raw-fiber 0,5 %



GUTENACHTKEKSE



Goodnight biscuits made of spelt wholemeal flour, skimmed milk, eggs
Analysis: raw-ash 2,41 %, raw-protein 14,90 %, raw-fat 12,80%, raw-fiber 2,90%



GEMÜSEKEKSE



Veggie biscuits made of spelt wholemeal flour, peas, carrots, eggs

Analysis: raw-ash 2,64 %, raw-protein 15,80 %, raw-fat 9,00 %, raw-fiber 2,20 %



GOLDTALER



Gold coins biscuits made of spelt wholemeal flour, oat flakes, honey, eggs

Analysis: raw-ash 1,72 %, raw-protein 12,70 %, raw-fat 8,20 %, raw-fiber 2,20 %



HERZ



Big heart with name or little heart on it.

Made of spelt wholemeal flour, skimmed milk, eggs

Analysis: raw-ash 2,41 %, raw-protein 14,90 %, raw-fat 12,80 %, raw-fiber 2,90 %





BÄRCHEN

Big bear biscuit made of spelt wholemeal flour, oat flakes, eggs

Analysis: raw-ash 1,72 %, raw-protein 12,70 %, raw-fat 8,20 %, raw-fiber 2,20 %

KÄSESTANGEN

Cheese sticks made of spelt wholemeal flour, grated cheese, skimmed milk, eggs

Analysis: raw-ash 2,00 %, raw-protein 15,50 %, raw-fat 17,20 %, raw-fiber 2,30 %



KÄSEKEKSE

Cheese biscuits made of spelt wholemeal flour, eggs, grated cheese

Analysis: raw-ash 2,00 %, raw-protein 15,50 %, raw-fat 17,20 %, raw-fiber 2,30 %



PFLEGEKEKSE

Teeth care biscuits made of spelt wholemeal flour, maize semolina, oat flakes, eggs

Analysis: raw-ash 2,71 %, raw-protein 15,90 %, raw-fat 3,00 %, raw-fiber 1,60 %



SCHMUSEKEKSE

Heart biscuits made of spelt wholemeal flour, sunflower seeds, maize semolina, eggs

Analysis: raw-ash 1,73 %, raw-protein 13,80 %, raw-fat 18,20 %, raw-fiber 3,40 %



SUPPORTING HEALTHY

Our health-supporting dog biscuits all have certain characteristics tailored to specific food requirements and enable dog owners to feed their dogs more individually.

They are available with low phosphorus, certain herbs and spices – these special biscuits got what dogs need. They were developed in close cooperation with veterinary surgeons and animal nutrition experts.



FIGÜRCHEN

Low-calorie biscuit with less calories than usual dog treats. The contained minerals and trace elements cover a part of the daily requirements. Made of wheat bran, spelt wholemeal flour, cellulose, carrots, apples, minerals
Analysis: raw-ash 5,34 %, raw-protein 11,60 %, raw-fat 2,70 %, raw-fiber 8,10 %



REISEKEKS

Travel biscuit with a trance of spices that have a calming effect on the dog, especially when he is in an agitated condition due to unfamiliar movements during traveling. Made of spelt wholemeal flour, oat flakes, carrots, eggs
Analysis: raw-ash 1,59 %, raw-protein 12,10 %, raw-fat 7,80 %, raw-fiber 1,80 %



KARTOFFELTRAUM

Potato dream biscuit without any cereals. Suitable for dogs with a cereal allergy. Made of potato flakes, pumpkin seed press cake
Analysis: raw-ash 2,52 %, raw-protein 7,10 %, raw-fat 1,10 %, raw-fiber 1,70 %



POM-POM-KEKS



Biscuit with low sodium content that gives relief to a strained circulation. Made of spelt wholemeal flour, apples

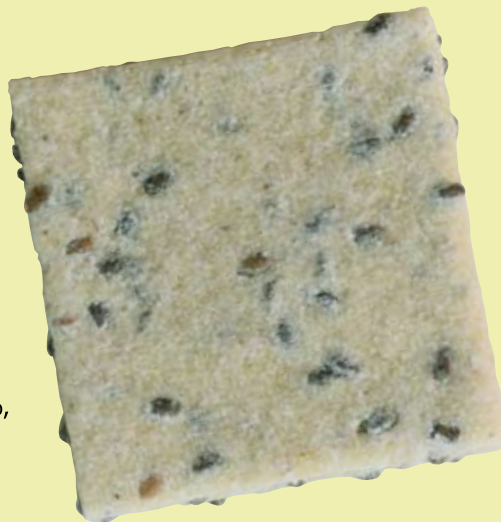
Analysis: raw-ash 1,65 %, raw-protein 13,90 %, raw-fat 2,20 %, raw-fiber 1,65 %, phosphorus 0,38 %, sodium <0,01%, calcium 0,037%



HIRSEGLÜCK

Millet biscuit. This biscuit is particularly suitable for dogs with a gluten intolerance. Gluten-free and rich in omega 3 fatty acids. Made of millet flour, chia seeds, chia oil

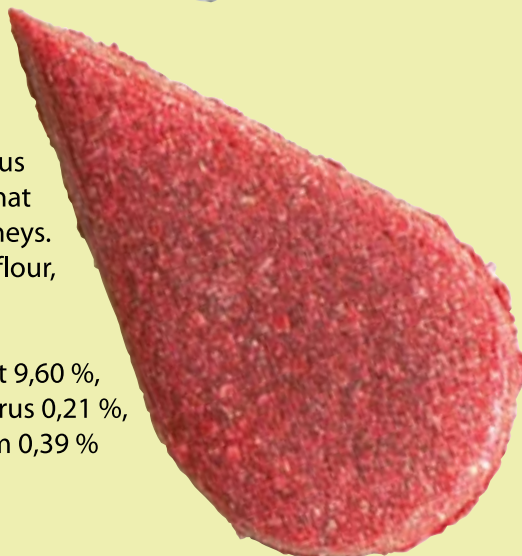
Analysis: raw-ash 1,33 %, raw-protein 11,20 %, raw-fat 8,90 %, raw-fiber 3,60 %



TROPFENKEKSE

Biscuit with low phosphorus and low protein content that puts less strain on the kidneys. Made of spelt wholemeal flour, linseed oil, beetroot

Analysis: raw-ash 0,96 %, raw-protein 9,40 %, raw-fat 9,60 %, raw-fiber 2,30 %, phosphorus 0,21 %, sodium 0,027 %, potassium 0,39 %



SEASONAL



For Easter and Christmas we offer special biscuit creations with seasonal shapes.

OSTERHASE

Easter bunny biscuit made of spelt wholemeal flour, sunflower seeds, maize semolina, eggs

Analysis: raw-ash 1,73 %, raw-protein 13,80 %, raw-fat 18,20 %, raw-fiber 3,40 %



OSTERMISCHUNG

Easter assortment made of spelt wholemeal flour, sunflower seeds, maize semolina, eggs

Analysis: raw-ash 1,73 %, raw-protein 13,80 %, raw-fat 18,20 %, raw-fiber 3,40 %



WEIHNACHTSBAUM

Christmas tree biscuit made of
spelt wholemeal flour, oat flakes,
honey, eggs

Analysis: raw-ash 1,72 %,
raw-protein 12,70 %,
raw-fat 8,20 %,
raw-fiber 2,20 %



WEIHNACHTS- MISCHUNG

Christmas assortment made
of spelt wholemeal flour,
sunflower seeds, maize
semolina, eggs

Analysis: raw-ash 1,71 %,
raw-protein 12,70 %, raw-fat 17,00 %,
raw-fiber 1,9 %



 **BIOLAND**

NIKOLAUSSTIEFEL

Made of spelt wholemeal
flour, oat flakes, honey, eggs

Analysis: raw-ash 1,72 %,
raw-protein 12,70 %,
raw-fat 8,20 %, raw-fiber 2,20 %



SPECIAL

Besides, our product range includes some very exquisitely crafted biscuits which are only produced on request – time of delivery 2-3 weeks



KLAPPERKEKS

Bioland

Rattling biscuits. If you shake them, pieces of beef inside give a rattling sound. Made of spelt wholemeal flour, apples

Analysis: raw-ash 2,95%, raw-protein 16,30 %, raw-fat 9,30 %, raw-fiber 2,10 %



GEBURTSTAGSTORTE

Bioland

Birthdaycake cake with or without name, made of spelt wholemeal flour, skimmed milk, eggs

Analysis: raw-ash 2,41%, raw-protein 14,90 %, raw-fat 12,80 %, raw-fiber 2,90 %



VISITENKARTE

Bioland

Business card. Your company's name stamped into a tasty dog biscuit. The healthy give-away made of spelt wholemeal flour, skimmed milk, eggs

Analysis: raw-ash 2,41 %, raw-protein 14,90 %, raw-fat 12,80 %, raw-fiber 2,90 %

DOG-SHAMPOO

with mare milk

Made of mare milk, softened water, surfactants (vegetable base), refatting components (vegetable base), glycerol, hydrolyzed wheat protein, provitamin B 5, composition of ethereal oils

Available in 3 sizes.



FLESHY

BARF-KEKSE

"Barf-to-go" as a convenient biscuit. With this biscuit we transferred the BARF-concept into a dog biscuit. It gives you the possibility to feed your 'barfing' dog humanely.

Made of Chicken or Beef (min. 65 %),

carrots, celery, bananas, apples, eggs, thistle-oil

Analysis Chicken: raw-ash 4,20 %, raw-protein 26,00 %, raw-fat 15,20 %, raw-fiber 2,80 %

Analysis Beef: raw-ash 12,80 %, raw-protein 26,40 %, raw-fat 16,00 %, raw-fiber 1,80 %

This biscuit is also available in organic quality.



MAKRÖNCHE

Completely without any cereals. Suitable for dogs with a cereal allergy.

Made of potato and horse- or ostrich-meat

Analysis Horse: raw-ash 4,10 %, raw-protein 28,20 %, raw-fat 10,60 %, raw-fiber 1,70 %, phosphor 0,35 %, sodium 0,09 %, potassium 1,49 %, calcium 0,10 %, magnesium 0,09 %

Analysis: Ostrich: raw-ash 3,00 %, raw-protein 15,90 %, raw-fat 4,00 %, raw-fiber 1,40 %



REISBEISSER

Completely without cereals. Suitable for dogs with a cereal allergy. Made of rice and ostrich-meat.

Analysis: raw-ash 1,90 %, raw-protein 23,70 %, raw-fat 7,90 %, raw-fiber 0,50 %



MINI SALAMIKETTE

Made of beef (80 %), maize flour, rape-oil

Additives: Antioxidants, preservative-E

Analysis: raw-ash 3,10 %, raw-protein 30,00 %, raw-fat 23,00 %, raw-fiber 3,20 %, moisture 19,00 %



BEEFSTICKS

Made of beef (min. 45 %), maize flour, rape-oil, minerals

Analysis: raw-ash 4,00 %, raw-protein 32,00 %, raw-fat 8,00 %, raw-fiber 3,00 %, moisture 18,00 %



VitCanis®

our new product line



WILDSNACK

Made of 98 % venison gently dried and eggshellmembrane

Analysis: raw-ash 5,10 %, raw-protein 51,20 %, raw-fat 32,10 %, raw-fiber 4,60 %, moisture 6,10 %

KAPSELKRAFT

With the natural nutrient combination of the eggshellmambrane

Analysis: raw-ash 7,71 %, raw-protein 91,14 %, raw-fat 0,90 %, raw-fiber 0,62 %

The eggshellmembrane is obtained from the inner layer of the eggshell.

Naturally, it contains substances that can, if regularly used, have a positive effect on the health and viability of the bones and joint.



Collagen is an essential part of the organic connective tissue.

During the aging process the production of collagen in the body reduces.

With certain types of bioactive collagen peptides the development of Type I and Type II collagen can be stimulated. This provides the regeneration

of damaged or infected supporting tissue and inflammations and pain can be reduced.

VitCanis® works with bioactive collagen peptides, that can be consumed directly through the intestinal wall because of its small size. Therefore they show a significantly higher effectiveness than gelatin for instance.

VitCanis® jointpowder AKUTE can additionally work analgesic and anti-inflammatory, due to the use of rosehip, which was already used as a medical plant for a long time. It has proved itself as very effective when used for dogs that suffer from arthrosis amongst others.



Gelenkpulver AKUT

Made of bioactive collagen peptides and rose hip

Analysis: raw-ash 1,10 %, raw-protein 72,50 %, raw-fat 2,40 %, raw-fiber 15,00 %

Gelenkpulver PUR

Pure bioactive collagen peptides

Analysis: raw-ash <2 %, raw-protein >98 %, raw-fat 0 %, raw-fiber 0 %



FOR CATS



STERNIS

Star-star shaped cat biscuits made of rice flour, chicken, quark, skimmed milk, brewer's yeast

Analysis: raw-ash 3,00 %, raw-protein 12,00 %, raw-fat 10,00 %, raw-fiber 2,50 %



MAUZIS

Heart-shaped cat biscuits made of spelt wholemeal flour, salmon, grated cheese, skimmed milk, brewer's yeast

Analysis: raw-ash 2,90 %, raw-protein 20,00 %, raw-fat 8,10 %, raw-fiber 0,6 %



FISCHIS

Fish-shaped cat biscuits made of rice flour, salmon, quark, skimmed milk, brewer's yeast

Analysis: raw-ash 3,00 %, raw-protein 12,00 %, raw-fat 10,00 %, raw-fiber 2,50 %



KITTI'S

Cat biscuit made of spelt flour, salmon, parmesan, skimmed milk, brewer's yeast

Analysis: raw-ash 3,10 %, raw-protein 23,40 %, raw-fat 5,70 %, raw-fiber 0,60 %



CERTIFICATES

KAY KLEIN'S Dog-Biscuit Manufactory is partner of BIOLAND since 2007. The ABCERT 006-ECO-Controllpoint checks regularly if they meet the BIOLAND-Guidelines.

Only organic products, which meet the high standards of the EU-ECO-Regulation, are used for almost all of the dog biscuits.

	
BESCHEINIGUNG gemäß Artikel 29 Absatz 1 der Verordnung (EG) Nr. 834/2007	
1. Nummer der Bescheinigung: 1XVZ8SYWMCQ00	3. Kontrollstelle: ABCERT AG Martlinstr. 42-44 D 73728 Esslingen DE-ÖKO-006
2. Name und Anschrift des Unternehmers: Kay Klein's Hundekeks-Manufaktur GmbH Lise-Meitner-Str. 2 50259 Pulheim Kontrollnummer: DE-NW-006-17669-E Haupttätigkeit: Futtermittel	5. definiert als:
4. Erzeugnisgruppen/Tätigkeit: - Pflanzen und pflanzliche Erzeugnisse:	ökologische/biologische Erzeugnisse
- Tiere und tierische Erzeugnisse:	
- Verarbeitete Erzeugnisse: Heimtierfuttermittel	
6. Gültigkeitsdauer: Pflanzliche Erzeugnisse: Tierische Erzeugnisse: Verarbeitete Erzeugnisse: 27.08.2015 - 31.12.2016	7. Datum der Kontrolle(n): 19.08.2015
8. Diese Bescheinigung wurde auf Basis von Artikel 29 Absatz 1 der Verordnung (EG) Nr. 834/2007 und der Verordnung (EG) Nr. 889/2008 ausgestellt. Der angegebene Unternehmer hat seine Tätigkeiten der Kontrolle unterstellt und erfüllt die Anforderungen der beiden vorgenannten Verordnungen. Esslingen, 27.08.2015	
	
<small>Dieses Dokument wurde elektronisch erstellt und ist ohne Unterschrift gültig. Richtigkeit und Gültigkeit können Sie auf www.abcert.de unter "Bescheinigungen für ABCERT Kunden" überprüfen.</small>	

ZERTIFIKAT	
	<small>Bioland e.V. - Verband für organisch-biologischen Landbau Kaiserstraße 10, D-55116 Mainz</small>
	Kay Klein's Hundekeks- Manufaktur GmbH
	<small>Lise-Meitner-Str. 2, 50259 Pulheim Betriebs-Nr. 905133</small>
	<small>hat die Überprüfung über die Einhaltung der Vorgaben des Bioland e.V. - Verband für organisch-biologischen Landbau durch die Kontrollstelle ABCERT AG, 73728 Esslingen erfolgreich bestanden. Die Kontrolle umfasst die Zertifizierungsbereiche:</small>
	<small>Heimtierfuttermittel</small>
	<small>Dieses Zertifikat 1MMBTUCXPPD60 gilt bis zum 31.12.2016.</small>
	<small>Mainz, den 14.09.2015</small>
	 <small>Jan Plagge Präsident</small>
	 <small>Walter Heinzmann Qualitätssicherung</small>





KAY KLEIN's GmbH
Lise-Meitner-Str. 2 · D-50259 Pulheim
Gewerbegebiet Brauweiler
Tel. +49-2234-2095920 · Fax +49-2234-2095915
www.kayklein.de · info@kayklein.de

